

Testimonial: Streetwise Coffee

Serving the best coffee with the best selected team

Background

Streetwise Coffee is a successful, growing franchise and operates designer, take-away coffee outlets in New Zealand.

Training

The owners and the management team have been trained in PCM.

Streetwise Coffee is one of numerous clients who utilise PCM to match candidates to a job and a team. The profile shows the personality structure, strengths, preferred communication and interaction styles. But most importantly it shows how this person is motivated, with whom they get along well, and what to expect when they are 'not in a good place'.

Results

Ever since the initial training of the management, Streetwise Coffee uses PCM to recruit new franchisees and employees.