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In the 'age of communication courses' PCM is a breath of fresh air – Werner manages to cut through the smoke screen of human behaviour courses and gets straight to the core of how we are constructed. PCM has helped me to tap into the “direct channel” when communicating with others, avoiding confusion and building strong relationships with my team.

Wrapped in solid training techniques, PCM is a methodology tapping into fundamental psychology and built on a foundation of reliable and proven research. In my role managing a remote workforce consisting of a diverse range of individuals I have used PCM every day – often without conscious effort. One of the great advantages I have experienced with PCM was the technique of training ‘grafts’ the ability to read others and communicate effectively into every day interactions. I often catch myself assessing team member’s communication style automatically, and adapting my own style to suit without conscious effort – to me this has been highly valuable in building strong relationships with my team.

PCM has provided me with an insight to myself, and in doing so allowed me the tools to quickly adapt how I communicate to be more effective in getting a message across, build rapport and strengthen relationships within my team. The outcome of utilising PCM has been a clear improvement in effectiveness with less ‘static’ in communication and being able to tap in to others’ base communication style. PCM is an intuitive method which anyone can learn, and in doing so those that master PCM will succeed in life.



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